

Kimberley Pipe Band 100th Anniversary Tattoo Sponsorship Package - July 23 - 24, 2027

Celebrating 100 Years • 1927–2027
Western Financial Place • Cranbrook, BC

Welcome

Few community organizations reach a centennial. In 2027 the Kimberley Pipe Band celebrates 100 years of music, service and Scottish heritage with a spectacular Tattoo bringing together pipe bands, dancers, military traditions and community performers from across Western Canada and the Pacific Northwest.

The Opportunity

Partners will align their brand with one of Kimberley's signature cultural celebrations while supporting youth, music education, the on-going vitality of the band along with community history and pride.

Audience & Marketing

- Projected attendance: 3,000–5,000 spectators through a weekend of events
- Regional audience from BC, Alberta, Montana, Idaho, Washington and across Canada.
- 10 month marketing campaign.
- Print, radio, television, digital and social media.
- Community parades, and performances in Kimberley and Cranbrook during the weekend

Sponsorship Levels (already taken in Red, # of remaining opportunities in black)

- Presenting Sponsor – $10,000 (Exclusive) - *(Edward Jones - Cranbrook)*
- Western Financial Place (Venue) Sponsor – $5,000 (**1**) *(New Dawn)*
- Sound & Lighting Sponsor – $5,000 (**2**)
- Media Sponsor – $5,000 (**1**) *(Rewind Radio 102.9 & B104 - Jim Patterson Group)*
- Individual Band Sponsor – $3,000 **(13 of 15)** *(Angus Scott Band, Kimberley Pipe Band)*
- Special Event Supporter – $1,000 - $2,500 (See list below)
- Friends of the KPB - up to $1000

Special Event Opportunities

- Massed Bands Finale ($1,000) *(Family of Angus Scott)*
- Opening Ceremonies ($1,000) *(Family of Hamish and Jessie Scott)*
- Welcome Dinner and Reception ($2,500) (**1**) (*Kimberley Golf Course)*
- Highland Dance Showcase ($1,500) (3)
- Volunteer Team ($1,800)
- Livestream / Video Production ($2,000)
- Hospitality Lounge ($1,000) *(MacKinnon / Turnbull Family)*
- Youth Biathlon Sprint Demonstration ($1000)

Sponsor Benefit Matrix

- $10,000: Naming rights, premium logo, stage recognition, full-page program ad, 16 VIP tickets, after party invite
- $5,000: Major logo placement, announcements, website, program social media, 8 tickets, after party invite.
- $3,000: Sponsored band recognition, website, program, 6 tickets, after party invite.
- $1,500 - $2,500: Special Event Supporter listing, website, group social media, program, 4 tickets / $1000 - $1500 Sponsor: as above plus 2 free tickets

About the Kimberley Pipe Band

The Kimberley Pipe Band has proudly represented Kimberley, Cranbrook and the East Kootenays since 1927, performing throughout British Columbia, Alberta, the USA and Canada while mentoring generations of musicians and preserving Celtic traditions in our communities.

Contact

Brenna Hong
Sponsorship Coordinator
Phone: 250-421-1641
Email: brennab99@gmail.com

The 2027 Kimberley Pipe Band 100th Anniversary Tattoo will feature 15 participating bands from British Columbia, Alberta and Washington State

1. **Kimberley Pipe Band** — Kimberley, British Columbia
   Host band, founded in 1927 and celebrating its 100th anniversary. (Sponsored)
2. **Kelowna Pipe Band Society** — Kelowna, British Columbia
   One of British Columbia's oldest pipe bands, founded in 1923.
3. **Shuswap Pipes 'n Drums** — Shuswap, British Columbia
   A community band performing throughout the Shuswap region.
4. **Cochrane Pipe Band** — Cochrane, Alberta
   A community ensemble representing Cochrane and southern Alberta since 2000.
5. **Trail Pipe Band** — Trail, British Columbia
   A longstanding West Kootenay band with roots dating to the early 1920s.
6. **Kamloops Pipe Band Society** — Kamloops, British Columbia
   A community band with a piping tradition reaching back to the 1920s.
7. **Lethbridge Police Service Pipe Band** — Lethbridge, Alberta
   Formed in 2025 as a ceremonial unit and community ambassador.
8. **Kootenay Kiltie Pipe Band** — Nelson, British Columbia
   Founded in 1919 and recognized as the oldest pipe band in the British Columbia Interior.
9. **Angus Scott Pipe Band** — Spokane, Washington (Sponsored)
   Founded in 1955 and named in memory of Kimberley's founding Pipe Major, Angus Scott.
10. **Prince George Pipes & Drums** — Prince George, British Columbia
    A community ensemble representing Prince George and north-central British Columbia.
11. **Kalamalka Highlanders Pipe Band** — Vernon, British Columbia
    An active North Okanagan performance band founded in 1984.
12. **Surrey Police Service Pipes and Drums** — Surrey, British Columbia
    A new ceremonial ensemble representing the Surrey Police Service.
13. **Boundary Pipe Band Society** — Boundary Region, British Columbia
    A new community band incorporated in 2026, with a strong emphasis on teaching young musicians.
14. **Augusta Pipes and Drums - Augusta, Georgia**
    A small band whose Pipe Major, Greg Wickens, previously played for the Kimberley Pipe Band.

Additional Participating Ensemble

- **British Columbia Regiment Band** — Vancouver, British Columbia
  A brass-and-reed military band whose musical lineage dates to 1883.

Kimberley Pipe Band
100th Anniversary Tattoo
Sponsorship Commitment Form

Celebrating 100 Years • 1927–2027

Sponsor Information

Business / Organization:_____

Primary Contact:_____

Address: _____

City: _____Province: _____Postal Code: _____

Phone: _____ Email: _____

Sponsorship Level

☐ Presenting Sponsor $10,000
☐ Venue Sponsor $5,000
☐ Sound & Lighting Sponsor $5,000
☐ Media Sponsor $5,000
☐ Individual Band Sponsor $3,000. Selected Band _____
☐ Special Event Sponsor $1,000 - $2,500
Event _____ Amount _____
☐ Other $_____

Recognition Information

Company name for recognition: _____

Website: _____ Logo enclosed: ☐ Yes ☐ No

Payment

☐Cheque ☐ Invoice ☐ EFT to info@kimberleypipeband.ca

Forward completed form to Brenna Hong brennab99@gmail.com

Signature	Date

Authorization